PRESENTATION OF NEW PRODUCTS
SPRING 2025

ROSENDAHL COPENHAGEN

BY APPOINTMENT TO THE ROYAL DANISH COURT
KAY BOJESEN DENMARK

ARNE JACOBSEN CLOCKS

BY APPOINTMENT TO THE ROYAL DANISH COURT
HOLME GAARD 1825

Bjørn Wiinblad

JUNA

LYNGBY PORCELÆN

KÄHLER

CORPORATE SOCIAL RESPONSIBILITY

IMPACT AREA PILLARS

Every B Corp™ is scored using the five impact areas in the B Impact Assessment.



ROSENDAHL



GRAND CRU OIL SPRAY



GRAND CRU WATER CARAFE & LID



SOFT SPOT SOLAR DOTS



SOFT SPOT SOLAR CIRCULAR

ROSENDAHL





GRAND CRU WATER CARAFE & LID

ROSENDAHL

COLOUR UPDATE

Sand, Forest green and Sea Blue are classic Nordic colours.

The colours will complement most tablesettings and it is a timeless, harmonious colour palette inspired by nature.

Soft, earthy tones blend harmoniously with deep Forest Green and soothing Ocean Blue tones. It creates a sophisticated and refined palette that evokes a sense of luxury and elegance in a subtle way





AMBITION TO RENEW GRAND CRU, TO SUPPORT CORE GLASS RANGE

- The new carafe with lid, is meant to have a broad appeal to end-consumers and to add newness to Grand Cru tableware
- Convenient keep fresh lid, for outdoor use and in the fridge
- Functional and durable everyday heroes at an accessible price range

THE COLOURS ARE INSPIRED BY DANISH SEASIDE

- The colours are inspirered by Danish summer at the coast, where the sky meets the ocean
- The colour palette is classic Nordic, it conveys timeless understated elegance
- Grand Cru is Danish design with a geometric, intuitive shape and function
- Robust and long-lasting materials, designed for everyday use

LINE EXTENSION:

- 3 SKU: Water Carafes with colored lid and collar

PANTONE®
PMS 7529 C
B7A99A

PANTONE®
2374 C

PANTONE®
5477 C

GRAND CRU WATER CARAFE & LID

ROSENDAHL

COLOUR UPDATE



25332
Sand

25331
Ocean Blue

25333
Forest Green

PRODUCT DETAILS

- Convenient lid for outdoor use, and in the fridge
- Super durable quality for everyday use
- Dishwasher safe: max. 55 degrees
- Materials: Machine glass, Powder coated steel*
- Packaging information: Transport box*
- Manufactured in Turkey
- Colli: 6

RECOMMENDED RETAIL PRICE (RRP)

GC Water Carafes 90 cl

- DKK 249.95 (RRP) / NOK 399.00 (RRP) / SEK 399.00 (RRP) / EUR 34.95 (RRP) / GBP 30.00 (RRP) / USD 9.62

* To be final decided

ROSENDAHL

The purpose of the oil spray is spread a thin layer of oil evenly

- **Emphasize flavour in food**
- **Easy oil preparation in baking sheets and tins - and airfryers**
- **Healthier cooking with reduced amounts of oil**



GOOD GRIP TOP IN STAINLESS STEEL

EASY REFILL

GRAND CRU SIGNATURE DESIGN

EFFECTIVE & RELIABLE VACUUM PUMP

CAN BE USED FOR OIL & VINEGAR



MAXIMUM FILL LINE



CONTAINS 15 CL

ANTI CLOGGING FILTER

GRAND CRU GLASS, DISH WASHER PROOF

RELEASE PRESSURE AFTER USE

MECHANICAL PARTS – HANDWASH ONLY!



AMBITION TO MEET CONSUMER DEMAND FOR FUNCTIONAL OIL SPRAY THAT FITS INTO THE GRAND CRU SERIES

- Increasing popularity of airfryers and health focus has spurred a renewed interest in oil sprays.
- The purpose of the oil spray is to spread a thin layer of oil evenly, for preparing baking sheets and tins - and airfryers, furthermore for cooking with reduced amounts of oil, and to emphasize flavours in food

FUNCTIONALITY

- Grand Cru signature aesthetics
- Vacuum pump, for a reliable and effective misting function
- Easy refill
- Anti clogging filter
- For Oil & Vinegar

NEW INTRODUCTION:

- 1 SKU: Oil Spray



25516



Oil and vinegar bottle



Dressing shaker



Marinade glass with brush



Salt and pepper grinder

PRODUCT DETAILS

- Materials: Machine blown glass, Plastic, brushed Steel
- Packaging information: Rosendahl packaging
- Glass is dishwasher proof, mechanical parts handwash only
- Manufactured in China
- Colli: 6

RECOMMENDED RETAIL PRICE (RRP)

GC Oil Spay 15 cl

- DKK 249.95 (RRP) / NOK 399.00 (RRP) / SEK 399.00 (RRP) / EUR 34.95 (RRP) / GBP 30.00 (RRP) / USD 9.62

ROSENDAHL









An elevated glowing half sphere, a calm intuitive shape, that fits in most spaces and transcends soothing ambient light

GENERAL INFORMATION



19-20 h light
Full USB-C charge 3 h
Full sunlight charge 9.5 h

17-18 h light
Full USB-C charge 3 h
Full sunlight charge 5 h

17-18 h light
Full USB-C charge 4 h
Full sunlight charge 4.5 h

- Solar panels under the shade
- Solar panels are always active, soaking up sun even if the lamp is turned off
- Build in dusk sensor - can be set to switch on automatically at dusk
- Conventional charging with USB-C cable
- Light temperature 2700 Kelvin – Comfortable Ambient light
- NEW, Power saving, turns off automatically after 6 hours
- Weatherproof, withstands rain and outdoor conditions in temperatures from -20 - +43 degrees
- NEW, When the battery is low the light will dim down and eventually turn off (No flicker as low battery indication)
- No charging cable included, to avoid overstocking the consumer with cables

FUNCTIONALITY





A: Manual on/ off button

B: Activate dusk sensor
1. Turn on the lantern
2. Pres the button for 4 sec

The light will flicker once to indicate that the sensor is activated.
In bright surrounding the lantern will turn off
In dark surroundings the lantern will turn on.

USB-C Charging port

- Red light: Not fully charged
- Green light: Fully charges

(after short time the indicator will go red again)

- Flashing red light: Low battery

GRS CERTIFIED

- All plastic is recycled plastic. There are 3 different types of plastic used for the frame and screen, buttons and for internal plastic components.
- The recycled plastic is "post-consumer recycled“ plastic collected plastic from garbage.
- The lamp is “Designed for disassembly", which means that the parts can be separated when the lamp is no longer functional, and reused separately.
- The lamp charges itself with solar energy but can also be charged with a USB-C cable.
- Soft Spot Solar is our first productrange, besides textiles, that are made in GRS certified materirals.
- The battery is changeable according to new EU regulations.
- The LED has 50.000 hours of light, this will provide 6 hours of light every day in 22 years



Global Recycled Standard
©TextileExchange
Certified by Control Union,
CU 1026087

GRS: Global Recycled Standard

- International certification
- Minimum of 50% recycled materials
- Documented tracking of the recycled content throughout the chain
- Strict requirements for working conditions
- Strict requirements for chemical handling

*GRS communication externally har strict regulations, all communication must be approved by Control union, this goes through Eva, and takes 1-2 weeks

SOFT SPOT

ROSENDAHL

SOLAR DOTS



THE AMBITION IS TO EXPAND AND RENEW THE SOFT SPOT COLLECTION WITH NEW DESIGNS TO KEEP THE SERIES TOP OF MIND

- The new soft spot dots are elegant half spheres that hover over the ground.
- The gentle, curved design and soft, diffused glow, creates a soothing and calming ambiance, mindful and cozy atmosphere.
- The products support Rosendahl CSR aspirations, going “all in” on circularity
- We want to keep bringing fashionable colors to a versatile product that can both be used indoor and outdoor
- Long-lasting quality at competitive price points

RESPONIBLE PRODUCTION FROM START TO FINISH

- All plastic parts in GRS certified, recycled plastic
- Powered by Solar energy
- Designed for disassembly
- Packaging in FCS certified materials

NEW INTRODUCTION:

- 3 SKU: Ø21cm, Ø14.5 cm, Ø11.5cm in Forest Green



26347
Ø11,5cm

26346
Ø14,5cm

26345
Ø21cm







PRODUCT DETAILS

- Charged with Solar cells for outdoor use
- Charged with USB for indoor use – cable not included!
- Build in light sensor, turns on automatically when it gets dark
- Designed by Maria Berntsen
- Materials: GRS certified plastic
- Packaging information: Hangtag folder attached with string at the “waist”
- Manufactured in China
- Colli: 2

RECOMMENDED RETAIL PRICE (RRP)

LED Solar Dot Ø11.5 cm

- DKK 299.95 (RRP) / NOK 499.00 (RRP) / SEK 499.00 (RRP) / EUR 42.95 (RRP) / GBP 36.00 (RRP) / USD 11.55

LED Solar Dot Ø14.5 cm

- DKK 399.95 (RRP) / NOK 649.00 (RRP) / SEK 649.00 (RRP) / EUR 56.95 (RRP) / GBP 48.00 (RRP) / USD 15.39

LED Solar Dot Ø21 cm

- DKK 699.95 (RRP) / NOK 1,099.00 (RRP) / SEK 1,099.00 (RRP) / EUR 99.95 (RRP) / GBP 85.00 (RRP) / USD 26.91

SOFT SPOT CIRCULAR

ROSENDAHL

COLOUR UPDATE



PANTONE®
5477 C

Transformative Teal aligns with the eco- accountability. It is a fusion of blue and green that recognises the diversity of nature and a planet friendly mindset. The blue/green shade is a calming and restorative natural colour, that can be used as neutral in interior design.



THE AMBITION IS A VISUALLY APPEALING AND COHESIVE SOFT SPOT COLLECTIONT THROUGH COLOUR SETTING THAT RESONATES WITH CURRENT TRENDS

- LED lighting is a category with a lot of potential, that we want to further develop to add newness and relevance to our current collection
- We want to keep bringing fashionable colours to a versatile product that can both be used indoor and outdoor
- Long-lasting quality at competitive price points

RESPONSIBLE PRODUCTION FROM START TO FINISH

- All plastic parts in certified, recycled plastic
- Powered by Solar energy
- Designed for disassembly
- Packaging in FCS certified materials

LINE EXTENSION:

- 2 SKU: H25cm and H18.5 cm in Forest Green

SOFT SPOT

ROSENDAHL

SOLAR CIRCULAR LANTERNS



26341
H18.5 cm

26340
H25 cm



H18.5 cm
H25 cm
H34 cm



H25 cm



H18.5 cm

PRODUCT DETAILS

- Charged with Solar cells for outdoor use
- Charged with USB for indoor use – cable not included!
- Build in light sensor, turns on automatically when it gets dark
- Light time, H 18.5 approx. 19 hours of light on a full charge
- Light time, H 25,5 approx. 16 hours of light on a full charge
- Packaging information: hangtag (USB-C cable not included)
- Materials: GRS certified plastic
- Manufactured in China
- Colli: 2

RECOMMENDED RETAIL PRICE (RRP)

LED lantern H25.0 cm Forest Green

- DKK 699.95 (RRP) / NOK 1,099.00 (RRP) / SEK 1,099.00 (RRP) / EUR 99.95 (RRP) / GBP 85.00 (RRP) / USD 26.91

LED lantern H18.5 cm

- DKK 499.95 (RRP) / NOK 799.00 (RRP) / SEK 799.00 (RRP) / EUR 70.95 (RRP) / GBP 61.00 (RRP) / USD 19.64


KÄHLER



HAMMERSHØI
UNFOLD



OMAGGIO CIRCULARE



HAMMERSHØI SUMMER
WILD FLOWERS



HAMMERSHØI SUMMER
SUMMER BERRIES



HAMMERSHØI SUMMER
SYMPHONY



HAMMERSHØI



OMAGGIO CIRCULARE

KÄHLER

VASES







THE AMBITION IS TO OFFER A SUSTAINABLE VERSION OF THE ICONIC AND WELL-KNOWN OMAGGIO VASE

- Following our CSR ambitions, we are focusing on extending our sustainable assortment. Omaggio Circulare is made from recycled ceramics consisting of leftover material
- Paying tribute to the iconic Omaggio vase shape

RETHINKING CLASSIC DESIGNS IN A MORE RAW, MATTE LOOK EMPHASIZING THE ORIGINAL CLAY MATERIAL

- The specific qualities of the recycled ceramics are emphasized and brought to life by the hand-painted brushstrokes and craftmanship
- Unlike the other Omaggio vases, the new design has a matte, raw finish

NEW INTRODUCTION:

- 3 SKUs, Vases H31.0 cm H20.0 cm, H12.5 cm

OMAGGIO CIRCULARE

KÄHLER

VASES



690147
H12.5 cm

690148
H20 cm

690149
H31 cm

CORE RANGE



PRODUCT DETAILS

- Material: Recycled ceramics leftover from other productions
- Ceramic glaze on the inside
- Color anthracite grey brush strokes, light grey base color – can variate
- No packaging to highlight sustainability aspect of the products
- Made in Portugal

RECOMMENDED RETAIL PRICE (RRP)

Vase H31 cm

- DKK 499.95 (RRP) / NOK 699.00 (RRP) / SEK 699.00 (RRP) / EUR 69.95 (RRP) / GBP 62.00 (RRP)/ USD 19.64
- Colli: 3

Vase H20 cm

- DKK 369.95 (RRP) / NOK 549.00 (RRP) / SEK 549.00 (RRP) / EUR 54.95 (RRP) / GBP 45.00 (RRP)/ USD 14.54
- Colli: 3

Vase H12.5 cm

- DKK 199.95 (RRP) / NOK 299.00 (RRP) / SEK 299.00 (RRP) / EUR 29.95 (RRP) / GBP 25.00 (RRP)/ USD 7.86
- Colli: 6

HAMMERSHØI SUMMER

MUG, BOWL, PLATES, STORAGE TINS

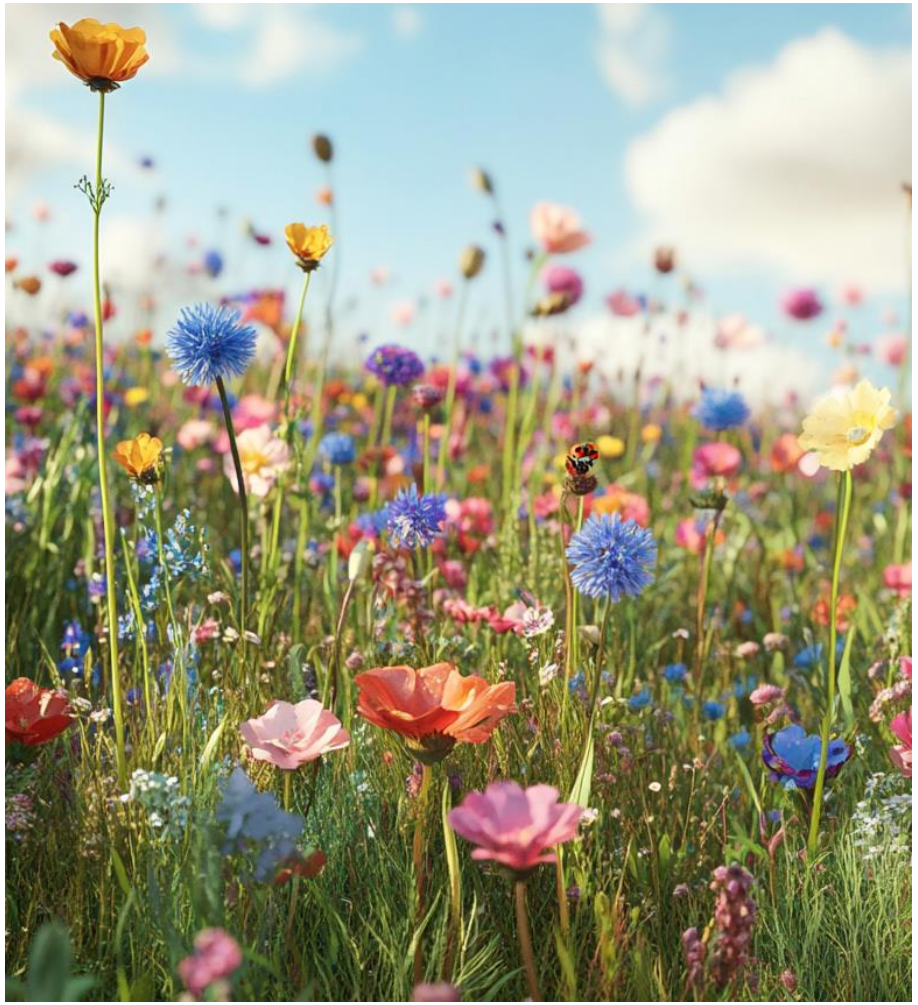




HAMMERSHØI SUMMER

KÄHLER

SS25





HAMMERSHØI SUMMER

KÄHLER

MUG, BOWL, PLATES, VASE, STORAGE TINS

















AMBITION TO ADD A NEW SEASON TO ENCOURAGE UPSELLING OF HAMMERSHØI CORE RANGE & ATTRACT NEW COLLECTORS

- Familiar nature motives to evoke customers' summer feelings
- The idea is to introduce the items with new illustrations each year in the SS-season to encourage collectors
- The ambition is to strengthen the sale of white Hammershøi porcelain

INSPIRED BY DANISH SUMMER'S ADVENTUROUS NATURE

- Wildflowers: The decorations gives a feeling of picking flowers straight from the marks and roadsides. The ladybug represents luck, the beauty of nature, and the joys of summer's beginning. The wildflowers include cornflower (kornblomst), poppy (valmue), red clover (rødkløver), buttercup (smørblomst) and yarrow (røllike)
- Summerberies: Here, the familiar summer berry decorations are featured, with the addition of delicate raspberries.
- Summer Symphony: These decorations are a collection of some of the finest elements from previous summer-themed seasons. They offer the customers a sense of everything that summer encompasses, featuring beautiful flowers from the garden, roadside, and fields, as well as the delicious decorative berries found in Denmark.
- Design by Hans-Christian Bauer & Rikke Jacobsen

LINE EXTENSION:

- 3 SKUs: Wildflowers Bowl Ø12, Plate Ø22, Mug 33cl, Vase H21cm
- 2 SKUs: Symphony Storage tins H14.5 and H18.5cm
- 2 SKUs: Summer Berries Deep Plate Ø21 cm and Bowl Ø21cm

HAMMERSHØI SUMMER

KÄHLER

MUG, BOWL, PLATE, VASE

693283



693284



693234

693285



SS23



SS24



PRODUCT DETAILS

- Porcelain with decal decoration based on hand-painted motifs by Rikke Jacobsen
- Year added at bottom of the mug for collectors
- Dishwasher safe
- Made in Indonesia
- Packaging: gift box with illustrations
- Colli: 4
- Colli: 3 Vase

RECOMMENDED RETAIL PRICE (RRP)

WILD FLOWERS

Mug 33cl

- DKK 229.95 (RRP) / NOK 349.00 (RRP) / SEK 349.00 (RRP) / EUR 32.95 (RRP) / GBP 27.00 (RRP) / USD 8.85

Bowl Ø12cm

- DKK 229.95 (RRP) / NOK 349.00 (RRP) / SEK 349.00 (RRP) / EUR 32.95 (RRP) / GBP 27.00 (RRP) / USD 8.85

Plate Ø22cm

- DKK 299.95 (RRP) / NOK 449.00 (RRP) / SEK 449.00 (RRP) / EUR 42.95 (RRP) / GBP 36.00 (RRP) / USD 11.55

Vase H21cm

- DKK 499.95 (RRP) / NOK 799.00 (RRP) / SEK 799.00 (RRP) / EUR 95.95 (RRP) / GBP 55.00 (RRP) / USD 11.80

HAMMERSHØI SUMMER

KÄHLER

MUG, BOWL, PLATE, VASE



693336



693335



SS23





SS24

PRODUCT DETAILS

- Porcelain with decal decoration based on hand-painted motifs by Rikke Jacobsen
- Dishwasher safe
- Made in Indonesia
- Packaging: gift box with illustrations
- Colli: 4

RECOMMENDED RETAIL PRICE (RRP)

SUMMER BERRIES

Bowl Ø21cm

- DKK 499.95 (RRP) / NOK 799.00 (RRP) / SEK 799.00 (RRP) / EUR 69.95 (RRP) / GBP 61.00 (RRP) / USD 8.85

Deep Plate Ø21

- DKK 299.95 (RRP) / NOK 449.00 (RRP) / SEK 449.00 (RRP) / EUR 42.95 (RRP) / GBP 36.00 (RRP) / USD 8.85

HAMMERSHØI SUMMER

KÄHLER

TIN STORAGE



693031



693032

PRODUCT DETAILS

- Metal floral motifs by Rikke Jacobsen
- Made in China
- Packaging: gift box with illustrations
- Colli: 4

RECOMMENDED RETAIL PRICE (RRP)

SYMPHONY

Storage tin H14.5

- DKK 99.95 (RRP) / NOK 159.00 (RRP) / SEK 159.00 (RRP) / EUR 13.95 (RRP) / GBP 12.00 (RRP) / USD 3.86

Storage tin H18.5

- DKK 129.95 (RRP) / NOK 199.00 (RRP) / SEK 199.00 (RRP) / EUR 17.95 (RRP) / GBP 16.00 (RRP) / USD 5.01

SS23





SS24





















THE AMBITION IS TO INCREASE SALES OF HAMMERSHØI BY INTRODUCING A NEW, SOFTER DESIGN LANGUAGE

- Increase sales of Hammershøi vases by introducing a new design language, while maintaining the same strong narrative and design DNA.
- A stylish celebration of the Hammershøi series' 10th anniversary.

AN ICONIC SHAPE UNFOLDED IN A CONTEMPORARY AND NOSTALGIC EXPRESSION

- Inspired by an old Svend Hammershøi vase from 1915, as well as other subsequent vases in the same series.
- What makes the Hammershøi Unfold vases special is their folded shape with a soft and inviting design, allowing flowers to fall in a uniquely beautiful way, leaning more towards the sides of the vase.
- The new soft expression in Hammershøi Unfold contrasts with the classic Hammershøi vase, yet retains a strong resemblance and familiar feeling, thanks to the vase’s ridges and material.
- The vase will harmonize with the rest of the Hammershøi series' vases and tableware, complementing the established classics with its new and modern expression, while still exuding Kähler's ceramic heritage.
- Design by Hans-Christian Bauer

NEW INTRODUCTION:

- 2 SKUs, Vases H20.5 cm H16.5 cm



693286
H20.5 cm

693287
H16.5 cm

PRODUCT DETAILS

- Material: High-fired earthenware
- Ceramic glaze
- Made in Portugal
- Colli: 4

RECOMMENDED RETAIL PRICE (RRP)

Vase H20.5 cm

- DKK 499.95 (RRP) / NOK 799.00 (RRP) / SEK 799.00 (RRP) / EUR 69.95 (RRP) / GBP 60.00 (RRP) / USD 19.22

Vase H16.5 cm

- DKK 349.95 (RRP) / NOK 599.00 (RRP) / SEK 599.00 (RRP) / EUR 49.95 (RRP) / GBP 42.00 (RRP) / USD 13.46









AMBITION IS TO INTRODUCE A BELOVED DISH WE CAN'T DO WITHOUT

- The ambition is to improve the previous ovenproof Hammershøi dishes.
- By reintroducing this classic in a new and optimized version, it will help complete the table setting with Hammershøi.

OPTIMIZING A CLASSIC DESIGN IN A LIGHTER AND MORE REFINED WAY

- The dishes are optimized with reduced weight for lighter handling
- Added rim to facilitate firing during production
- Thinner edge for more delicate and refined appearance
- Design by Hans-Christian Bauer

NEW INTRODUCTION:

- 2 SKUs, Ovenproof Dishes



692277
39x29.5 cm



692272
32x24 cm

PRODUCT DETAILS

- Material: Ceramic Stoneware
- Ceramic glaze
- Made in China
- Colli: 4

RECOMMENDED RETAIL PRICE (RRP)

Ovenproof dish 32x24 cm white

- DKK 399.95 (RRP) / NOK 599.00 (RRP) / SEK 599.00 (RRP) / EUR 56.95 (RRP) / GBP 48.00 (RRP) / USD 15.39

Ovenproof dish 39x29.5 cm white

- DKK 499.95 (RRP) / NOK 799.00 (RRP) / SEK 799.00 (RRP) / EUR 69.95 (RRP) / GBP 60.00 (RRP) / USD 19.22

KAY
BOJESEN
DENMARK

COLLECTION

SS25



YEAR BIRD



LILIPUT



LARGE ELEPHANT



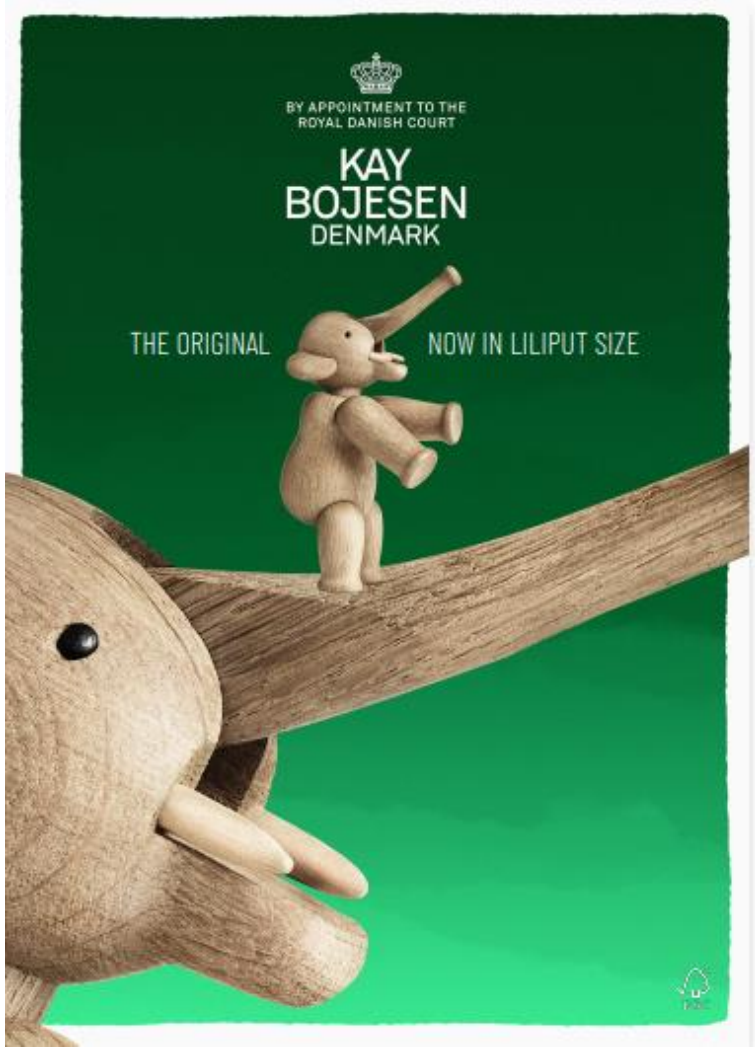
HIPPO 70 YEARS

SEGMENTED PRODUCT

BY APPOINTMENT TO THE ROYAL DANISH COURT
KAY BOJESEN DENMARK

LILIPUT BEAR, HIPPO & ELEPHANT

AW24





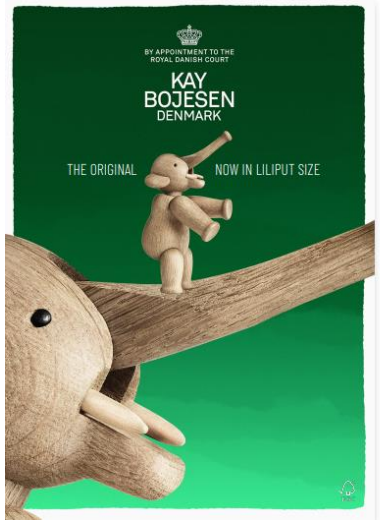


SEGMENTED PRODUCT

KONGELIG HOFLEVERANDØR
KAY BOJESEN DENMARK

AW24

LILIPUT BEAR, HIPPO & ELEPHANT









OLD BEAR MINI SIZES



NEW

THE AMBITION IS TO CREATE A NEW COLLECTORS ITEM THAT BRINGS THE JOY OF KAY BOJESEN'S DESIGN EVEN CLOSER TO THE CONSUMER

- This AW24, the mini monkey will have the company of little friends : the elephant, the bear and hippo as mini wooden animals – **called LILIPUT**
- Building on the success of the introduction of the colorful mini monkey, the lower price point will allow the new figurines to be showcased outside the cabinet for consumers to touch and experience
- Kay Bojesen is the most preferred gift brand in the category (in DK).
- Competitive price point for gifting segment

ALWAYS INSPIRED BY KAY BOJESEN'S ORIGINAL STORIES

- With his practical and contemporary design language, Kay Bojesen is one of Denmark's greatest functionalists. His naive design unites both form and function, seriousness and play.
- Together with Bojesen's other wooden figures, the mini animals are placed in the unique crossroads between imaginary figure and design object. Full of soul, humour, craftsmanship - appealing to the child in all of us
- The name "Liliput" can be found on some of Kay's original sketches

NEW INTRODUCTION

- 3 SKU: Bear, Elefant and set of 3 animals

SEGMENTED PRODUCT

BY APPOINTMENT TO THE ROYAL DANISH COURT
KAY BOJESEN DENMARK

LITTLE BEAR, HIPPO & ELEPHANT



39541



39543



3-pack including hippo
39366





PRODUCT DETAILS

- Bear & Elephant sold as single SKU, Hippo only available in set of all animals
- FSC-certified wood
- Manufactured in Vietnam
- Packaging: giftbox
- Colli: 4

RECOMMENDED RETAIL PRICE (RRP)

Liliput Bear H9.5, Liliput Elephant H7.5

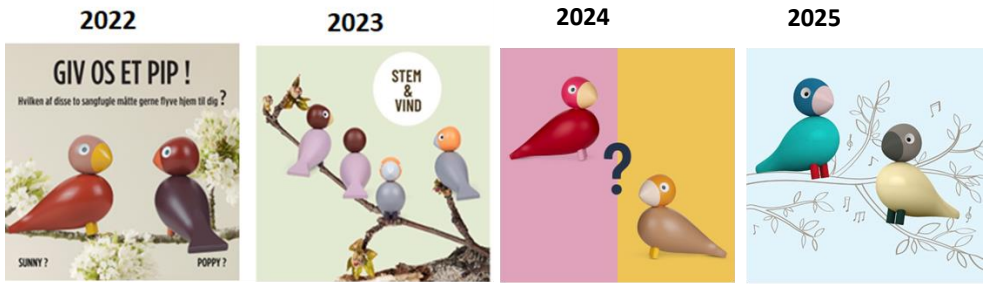
- DKK 499.95 (RRP) / NOK 799.00 (RRP) / SEK 799.00 (RRP) / EUR 69.95 (RRP) / GBP 61.00 (RRP) / USD 21.9

Set of 3 Liliput animals, Bear H9.5, Elephant H7.5 and Hippo H6

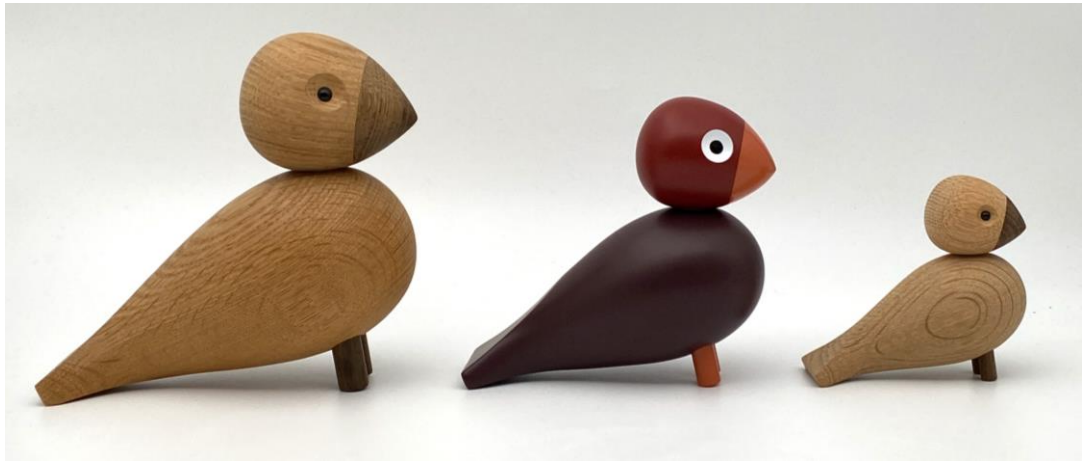
- DKK 1.399.95 (RRP) / NOK 2.299.00 (RRP) / SEK 2.299.00 (RRP) / EUR 199.95 (RRP) / GBP 170.00 (RRP) / USD 61.31



BELLA YEAR BIRD



Option to vote on SoMe



Songbird

Poppy Yearbird 2022

Lovebird

AMBITION IS TO MAKE A LIMITED EDITION OF A YEARLY COLORFUL BIRD AND ENGAGE OUR END-COMSUMERS TO PICK THEIR FAVORITE

- Concept since 2022: every year, end-consumers have the option to vote between two versions of the bird, chosen option will be introduced
- A collector item: only sold in the launched year. The following year, a new songbird is released in new colors
- Smaller than Songbird to reach a competitive price

ALWAYS INSPIRED BY KAY BOJESEN'S ORIGINAL STORIES

- Based on Songbird's collection which was created in the 1950s in a colorful, happy spirit. Each bird has their own personality and is given a name
- This year's bird has been voted to be a mix of vibrant pinks, which celebrate colour in its vitality, saturation and playfulness and relate to season trends
- The year of launch is marked on the bird

LINE EXTENSION:

- 1 SKU: Year bird Bella 2025



BELLA YEAR BIRD



39353

SS22



SS23



SS24



PRODUCT DETAILS

- Year engraved on the tail
- Color: Cream/Grey
- Painted beech, FSC
- Height: 12,5cm
- Packaging: individual giftbox
- Manufactured in Vietnam
- Colli: 4

RECOMMENDED RETAIL PRICE (RRP)

Bella year bird 2025

- DKK 499.95 (RRP) / NOK 799,00 (RRP) / SEK 799.00 (RRP) / EUR 69.95 (RRP) / GBP 61.00 (RRP) / USD 19.22


Happy Hippo 70th birthday

KAY BOJESEN DENMARK

SS25

GREY HIPPO – 70 YEAR CELEBRATION







THE AMBITION IS TO GIVE A TRIBUTE TO KAY BOJESEN´S LIVING DESIGN AND ORIGINAL STORIES IN WOOD.

- Kay Bojesen's wooden animals are cherished for their ability to capture the essence of each creature in a simple yet expressive way. The Kay Bojesen Hippo, with its timeless appeal, has become a beloved collector's item and a symbol of Danish design excellence.
- The impressive Hippo turns 70 years. With its open mouth and whimsical expression, the Hippo is a character you love at first glance. It's almost too funny to be true, and it's easy to understand why Kay Bojesen was inspired by one of the animal kingdom's most charming heavyweights when he created his well-known and beloved Hippo back in 1955.

ALWAYS INSPIRED BY KAY BOJESEN'S ORIGINAL STORIES

- Kay Bojesen Hippo is a charming wooden hippo figurine designed by Kay Bojesen. Always known for his playful and timeless designs, Bojesen created the hippo in 1955, as part of his iconic collection of wooden animals.
- The Kay Bojesen Hippo is handcrafted from high-quality beech wood and features a smooth, minimalist design. It has a friendly expression with its round eyes and long strong shape, which adds a touch of warmth to any space. The hippo stands at around 6 inches tall, making it a delightful addition to your desk, shelf, or even as a gift for someone special.
- Whether you're an animal lover, a design enthusiast, or simply looking to add a touch of joy to your surroundings, the new original Kay Bojesen Hippo is sure to bring a smile to your face

NEW INTRODUCTION

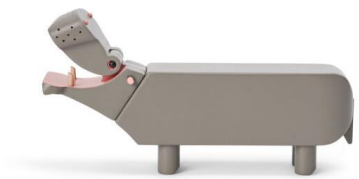
- 2 SKU: Hippo small, Hippo Liliput

HIPPO 70 YEARS

KAY BOJESEN DENMARK



39344 Small
H9 cm



39367 Liliput
H6 cm



39202
H9 cm



39206
H12.5 cm

PRODUCT DETAILS

- Painted grey, FSC-certified beech wood
- 70 years anniversary stamp
- Manufactured in Vietnam
- Packaging: giftbox
- Colli: 4

RECOMMENDED RETAIL PRICE (RRP)

Hippo Small

- DKK 799.95 (RRP) / NOK 1.299.00 (RRP) / SEK 1.299.00 (RRP) / EUR 112.95 (RRP) / GBP 96.00 (RRP) / USD 30,75

Hippo Liliput

- DKK 499.95 (RRP) / NOK 799.00 (RRP) / SEK 799.00 (RRP) / EUR 69.95 (RRP) / GBP 61.00 (RRP) / USD 21.43

KAY BOJESEN DENMARK

SS25

ELEPHANT LARGE

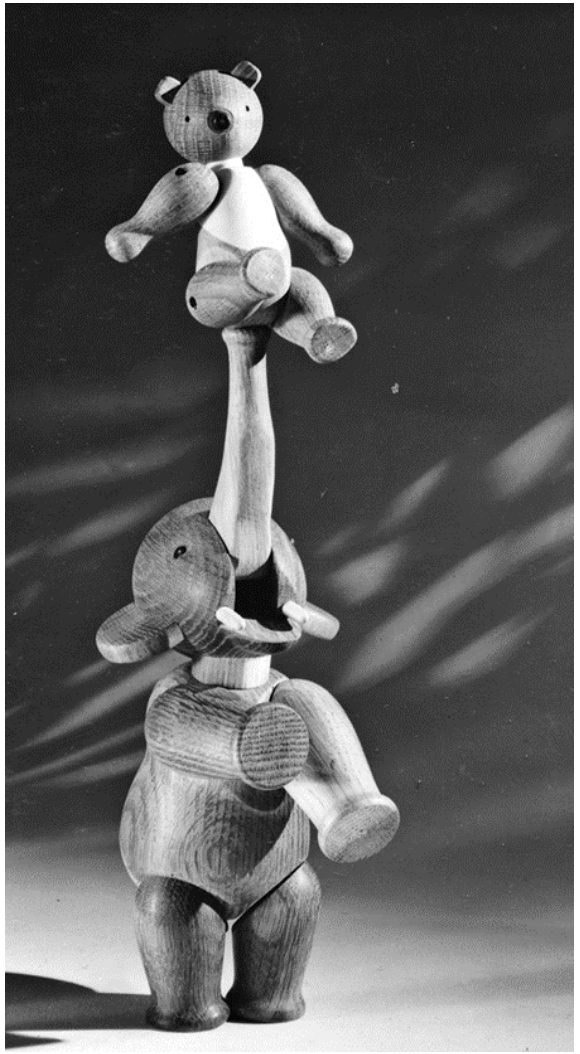






new

ELEPHANT LARGE







AMBITION IS TO PAY TRIBUTE TO THE ORIGINAL ANIMALS WITH A UNIQUE LARGER EXPRESSION

- Strengthen Kay Bojesen's design heritage by adding a true collector's item within the elephant universe. A beloved design icon and a dear friend who can provide memories for a lifetime awaits you. The big elephant is an obvious gift idea for anyone who appreciates classic Danish design - whether it's for the big anniversary or the round birthday. The elephant represents strength, courage, and close family bonds, reminding us to be true to ourselves and face the world with kindness and an open heart.
- The elephant is created in FSC-certified® oak, which guarantees that the trees for production are planted, cultivated and harvested responsibly. The tree is left untreated, and its inherent life, grains and characteristics come into their own beautifully in the large version of the elephant, where everything is scaled up.

ALWAYS INSPIRED BY KAY BOJESEN'S ORIGINAL STORIES

- The elephant is made in a size that really draws attention to the design and lets the friendly, soft and smiling lines, that Kay Bojesen is known for, come into his own. In this size, the elephant stands quite clearly and simply in its iconic expression and unique design language.
- The large elephant is created by hand with love and care in the same way as since the early 50s, when it came into the world with its characteristic rounded ears and happy spirit.

NEW INTRODUCTION

- 1 SKU: Large Elephant

ELEPHANT LARGE



39549



Small Medium Liliput Mini Small Medium Large

PRODUCT DETAILS

- Turned oak. The manual production is carried out with the great precision and care that characterizes the wooden figures from Kay Bojesen
- FSC-certified wood
- Manufactured in Vietnam
- Height 22 cm
- Packaging: Individual giftboxes
- Colli: 1

RECOMMENDED RETAIL PRICE (RRP)

Elephant large

- DKK 9,999.95 (RRP) /NOK 16,499.00 (RRP) / SEK 16,499.00 (RRP) / EUR 1,299.95 (RRP) / GBP 1,200.00 (RRP) / USD 428.57



– Est. 1936 –

LYNGBY PORCELÆN

THE DANISH
PORCELAIN FACTORY



RHOMBE CUTLERY



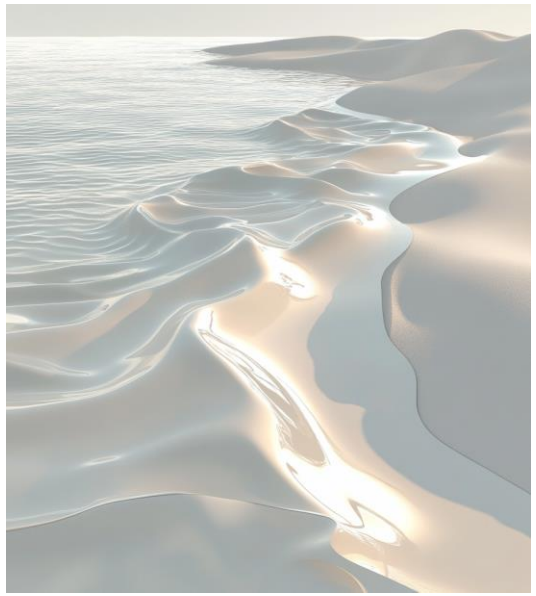
RHOMBE EARTH



LYNGBY PORCELÆN VASES

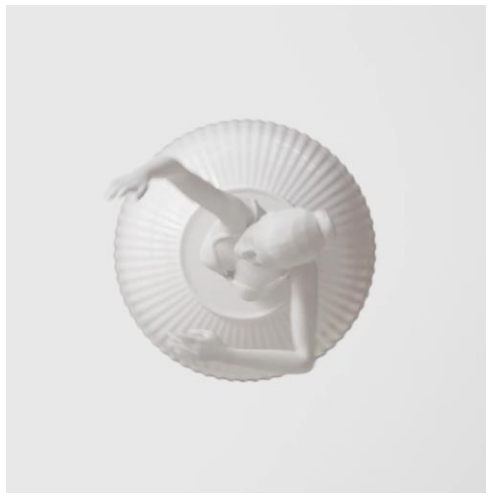












AMBITION TO RENEW THE CLASSIC LYNGBY GLASS VASE TO ATTRACT NEW COLLECTORS

- Add new life to the existing Lyngby glass vase
- Encourage upselling by adding a new shape that fit well with the white porcelain, but also can be mixed and matched in a unique way with the other Lyngby vases
- The swirl enhances the sharp lines of the vase's grooves by disrupting them, creating both rhythm and a sense of flow throughout each piece.

SWIRL, FRESHNESS, AND AN ABUNDANCE OF DYNAMIC ENERGY

- All of the new vases exude a unique sensory experience, combining the timeless elegance of a classic glass vase from Lyngby Porcelæn with the addition of a dynamic white swirl effect.
- With the new vases featuring a unique swirl pattern, the iconic ribbed design is elevated into a more vibrant and dynamic version, infused with the natural forms and intricate details of nature. True to the diversity found in nature, each vase boasts a distinct expression, as the glass colors are individually applied. This creates a completely natural sense of uniqueness, making each vase a perfect match for today's interior design trends.

LINE EXTENSION

- 3 SKUs: Vases H15.5 , 20.5 and 25cm



H25
200372

H20.5
200372

H15.5
200370



PRODUCT DETAILS

- Material: Glass
- Packed individually in white Lyngby giftbox
- Manufactured in Poland
- Color: Clear with white swirl

RECOMMEND RETAIL PRICE (RPP)

Lyngby vase H25 cm – Colli:1

- DKK 1.299.95 (RRP) / NOK 2,099.00 (RRP) / SEK 2,099.00 (RRP) / EUR 184.95 (RRP) / GBP 156.00 (RRP) / USD 49.97

Lyngby vase H20.5 cm – Colli: 2

- DKK 899.95 (RRP) / NOK 1,499.00 (RRP) / SEK 1,499.00 (RRP) / EUR 127.95 (RRP) / GBP 108.00 (RRP) / USD 34.61

Lyngby vase H15.5 cm – Colli: 4

- DKK 599.95 (RRP) / NOK 999.00 (RRP) / SEK 999.00 (RRP) / EUR 84.95 (RRP) / GBP 73.00 (RRP) / USD 23.08







RHOMBE

CUTLERY









THE AMBITION IS TO COMPLETE THE TABLE SETTING WITH THE ICONIC RHOMBE SIGNATURE

- The ambition is to complete a table setting with Rhombe, Rhombe Color and Rhombe Earth by extending the beautiful and stylish Rhombe-pattern onto the table.
- The ambition is also to introduce a new material to the Lyngby brand.

INSPIRED BY THE RHOMBE PATTERN

- The pattern is embossed on the handle in a subtle relief, just like the detailing found on the other pieces in the Rhombe collection
- This adds a tactile sensation when holding the cutlery, extending the design beautifully and stylishly across the table.
- The glossy finish on all the parts of the cutlery set enhances the visual depth of the Rhombe-pattern

NEW INTRODUCTION

- 1 SKU: Cutlery Set, 16 pcs.



201500

PRODUCT DETAILS

- Material: 100% recycled stainless steel 304 (18/8)
- Packed in white Lyngby giftbox
- Manufactured in China

RECOMMEND RETAIL PRICE (RPP)

Cutlery set

- DKK 1.199.95 (RRP) / NOK 1,799.00 (RRP) / SEK 1,799.00 (RRP) / EUR 169.95 (RRP) / GBP 145.00 (RRP) / USD 46.09





RHOMBE EARTH

SERVING BOWLS

11-4300 TCX

13-0905 TCX

16-4702 TCX

16-1120 TCX

18-0920 TCX

18-0306 TCX

19-4023 TCX

19-4005 TCX











AMBITION TO SUPPORT THE NEW RHOMBE EARTH COLLECTION

- Encourage upselling by adding colors to more items that fit well with the white porcelain as well as Rhombe Color and can be mixed and matched in many unique ways
- More Rhombe Earth products will be added on a continuous basis
- The ambition is to complete the Rhombe earth table setting

TIMELESS TABLEWARE IN A COLOR SCHEME INSPIRED BY EARTH'S NATURAL PIGMENTS

- Based on the Rhombe dinner service: rhombus structures are built up layer upon layer – like an artichoke – using a highly complex process that only a handful of porcelain manufacturers would tackle today
- A muted and minimal color scheme results in products that create a cozy, clean atmosphere, standing in contrast to the bold colours chosen for Rhombe Color
- Design by Stilleben

LINE EXTENSION

- 2 SKUs: 2 Serving Bowls Ø22cm and Ø17.5cm

RHOMBE EARTH

SERVING BOWLS



201821
Ø22
Marble



201850
Ø17.5
Clay



PRODUCT DETAILS

- Porcelain with glossy, transparent glaze so the Rhombe pattern can be seen
- Packed individually in white Lyngby giftbox
- Manufactured in China
- Colli: 2

RECOMMEND RETAIL PRICE (RPP)

Serving bowl Ø22 cm marble

- DKK 599.95 (RRP) / NOK 949.00 (RRP) / SEK 949.00 (RRP) / EUR 84.95 (RRP) / GBP 78.00 (RRP) / USD 23.08

Serving bowl Ø17.5 Clay

- DKK 499.95 (RRP) / NOK 749.00 (RRP) / SEK 749.00 (RRP) / EUR 67.95 (RRP) / GBP 62.00 (RRP) / USD 19.22



4 SKUs



OLGA



LADY WITH HAT



OLGA

SS25









AMBITION TO CREATE A NEW SERIES OF ACCESSIBLE VASES IN LINE WITH BJØRN WIINBLADS DESIGN HERITAGE

- Development of decorative vases following historical designs but giving them new color variants in line with the trends
- Ambition to add new shapes to the Bjørn Wiinblad assortment which appeal to fans and collectors of the successful Eva collection

A LAVISH & COLORFUL DESIGN FULL OF IMAGINATION

- Everything but minimalistic , the universe of Bjørn Wiinblad is lavish, quirky, extraordinary, rich of colours full of life and defined by a unique style
- The smile, the nose & the eyes: Wiinblad's lines are full of character and easy to recognize across products
- Wiinblad puts joy of life in all the details: the joyful motifs, the beautiful details and the wonderful color universe fill homes and rooms

NEW INTRODUCTION:

- 3 SKUs: Vase H35 cm Sand, Vase H20 cm Blue, Vase H15 cm Pink



53110
H15cm

53111
H20cm

53113
H35cm

PRODUCT DETAILS

- Material: Ceramic, transparent glossy glaze with colorful decals
- Manufactured in China
- Standard Bjørn Wiinblad packaging
- Colli: 4 H20 cm and H15cm
- Colli: 1 H35cm

RECOMMENDED RETAIL PRICE (RRP)

Olga Vase H 15 cm, Pink

- DKK 399.95 (RRP) / NOK 649.00 (RRP) / SEK 649.00 (RRP) / EUR 56.95 (RRP) / GBP 48.00 (RRP) / USD 17.69

Olga Vase H 20 cm, Blue

- DKK 499.95 (RRP) / NOK 799.00 (RRP) / SEK 799.00 (RRP) / EUR 69.95 (RRP) / GBP 60.00 (RRP) / USD 22.10

Olga Vase H 35 cm, Sand

- DKK 1,699.95 (RRP) / NOK 2,799.00 (RRP) / SEK 2,799.00 (RRP) / EUR 239.95 (RRP) / GBP 204.00 (RRP) / USD 65.36

LADY WITH HAT

VASE








AMBITION TO CREATE A NEW SERIES OF SCULPTURAL DECORATION IN LINE WITH BJØRN WIINBLADS DESIGN HERITAGE

- Development of decorative objects following historical designs but giving them new color variants in line with the trends
- Ambition to add new shapes to the Bjørn Wiinblad assortment which appeal to fans and collectors of the successful Eva collection

A HAND-PAINTED AND LAVISH DESIGN FULL OF IMAGINATION

- Everything but minimalistic , the universe of Bjørn Wiinblad is lavish, quirky, extraordinary, rich of colours full of life and defined by a unique style
- The ”Lady with hat” series takes inspiration from the lady shaped ceramic figures which can be found in the Bjørn Wiinblad’s archive
- The collection focuses on different shapes of hats, sculptural arms, decorative ceramic flowers and optimistic colours in line with the trends

NEW INTRODUCTION:

- 1 SKU: Vase H50 cm Pink

LADY WITH HAT

VASE



56056
H50cm

PRODUCT DETAILS

- Hand painted decorations
- Material: Ceramic
- Manufactured in China
- Packaging: brown box with label
- Colli: 1

RECOMMENDED RETAIL PRICE (RRP)

Lady with hat Floor vase H50 cm, pink

- DKK 3,999.95 (RRP) / NOK 6,499 (RRP) / SEK 6,499 (RRP) / EUR 569.95 (RRP) / GBP 480.00 (RRP)/ USD 153.75

JUNA

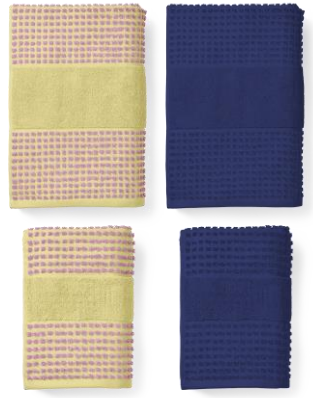
3 designs



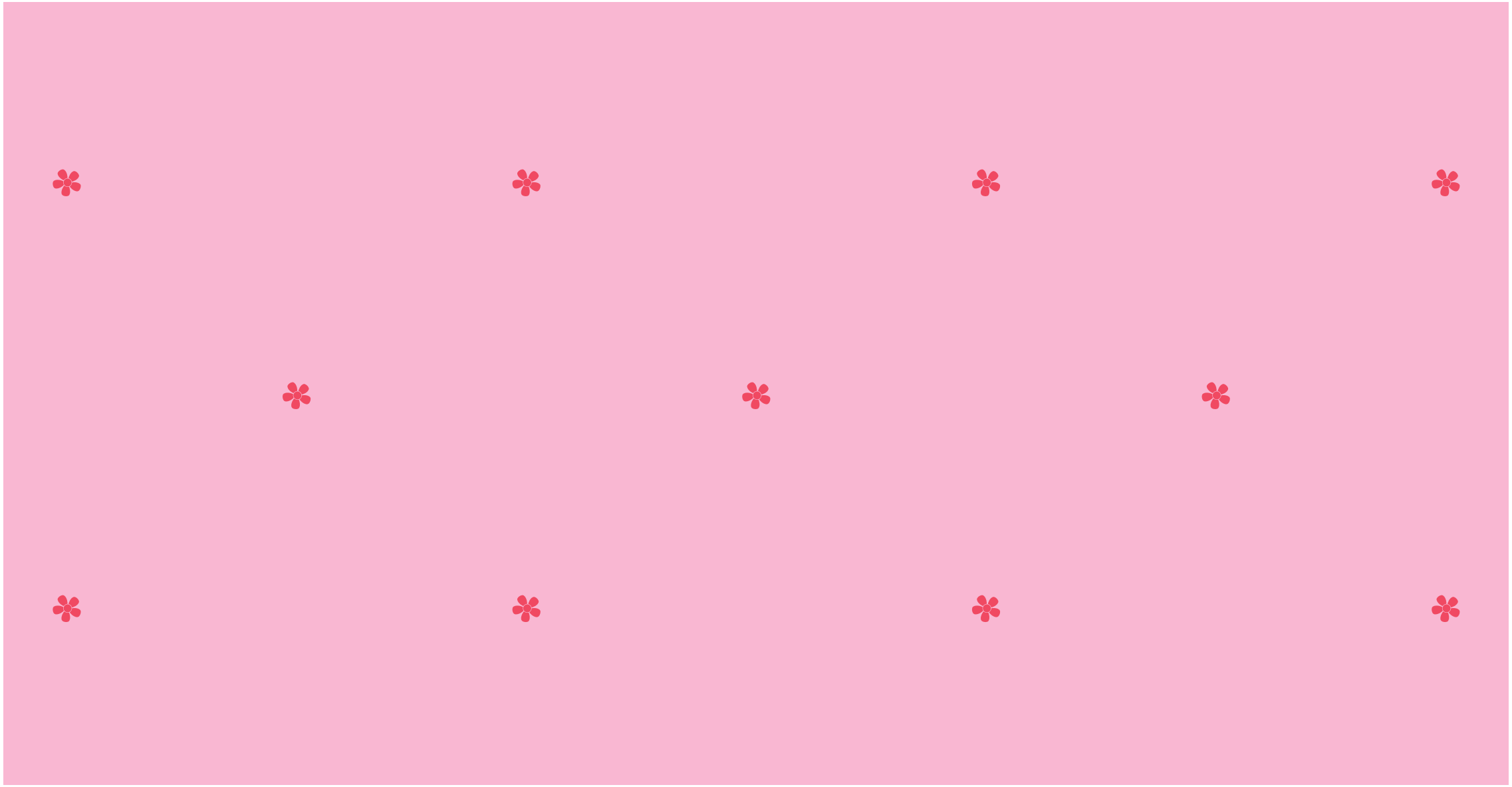
DAISY



BÆK&BØLGE



CHECK TOWELS



JUNA

DAISY

BEDLINEN



AMBITION TO CREATE A PLAYFUL & CONSCIOUS BED PRODUCT RANGE

- The ambition is to create a high-quality textile assortment for the conscious customer
- The sourcing and certifications of all textiles correspond with Rosendahl's CSR ambitions
- Continuous newness to build on the success of existing designs

EMBROIDERED DESIGN REINTERPRETED WITH FRESH COLOR COMBINATIONS

- Giving a fresh twist to embroidered flower patterns
- The colors have been chosen according to global trends SS 2025

CERTIFICATIONS

GOTS 'organic': certification that covers the entire supply chain of a textile product made of organic fibers. Key criteria include: environmental, social, technical, quality and human toxicity.

OEKO-TEX standard 1<00: certification for textiles tested for harmful substances.

Clevercare.info: label that helps customers to reduce climate impact, effort and money caring when treating textiles.

JUNA

DAISY

BEDLINEN



White / Light Blue



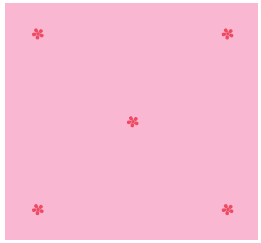


Sand / White





Pink / Red



'organic' Certified by Control Union, CU1026087

OEKO-TEX® CONFIDENCE IN TEXTILES STANDARD 100

clevercare.info

RECOMMENDED RETAIL PRICE (RRP)

Bedlinen 140x200 cm, Pillow 60x63 cm DK

- DKK 599.95 (RRP) / NOK 949.00 (RRP) / SEK 949.00 (RRP) / EUR 84.95 (RRP) / GBP 72.00 (RRP)
- Colli: 4

Bedlinen 140x220 cm, Pillow 60x63 cm DK

Bedlinen 150x210 cm, Pillow 60x50 cm SE

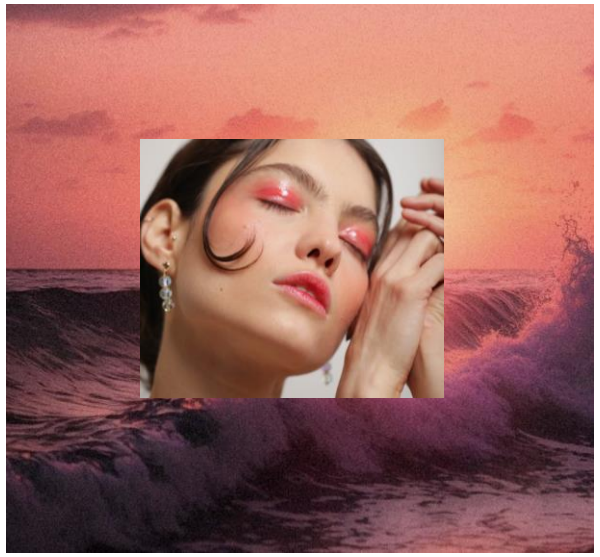
- DKK 649.95 (RRP) / NOK 999.00 (RRP) / SEK 999.00 (RRP) / EUR 89.95 (RRP) / GBP 78.00 (RRP)
- Colli: 2

Bedlinen 200x220 cm, Pillow 2x60x63 cm DK

Bedlinen 220x220 cm, Pillow 2x60x50 cm SE

- DKK 999.95 (RRP) / NOK 1,599.00 (RRP) / SEK 1,599.00 (RRP) / EUR 139.95 (RRP) / GBP 120.00 (RRP)
- Colli: 1











AMBITION TO CREATE A PLAYFUL & CONSCIOUS BED PRODUCT RANGE

- The ambition is to create a high-quality textile assortment for the conscious customer
- The sourcing and certifications of all textiles correspond with Rosendahl's CSR ambitions
- Continuous newness to build on the success of existing designs

HERITAGE DESIGN REINTERPRETED WITH FRESH COLOR COMBINATIONS

- Giving new life to seersucker products with the use of color
- The colors have been chosen according to global trends SS 2025

CERTIFICATIONS

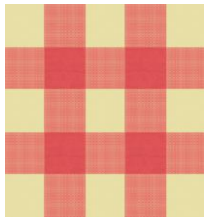
GOTS 'organic': certification that covers the entire supply chain of a textile product made of organic fibers. Key criteria include: environmental, social, technical, quality and human toxicity.

OEKO-TEX standard 1<00: certification for textiles tested for harmful substances.

Clevercare.info: label that helps customers to reduce climate impact, effort and money caring when treating textiles.



Red / Yellow





RECOMMENDED RETAIL PRICE (RRP)

Bedlinen 140x200 cm, Pillow 60x63 cm DK 646611

- DKK 749.95 (RRP) / NOK 1,199.00 (RRP) / SEK 1,199.00 (RRP) / EUR 99.95 (RRP) / GBP 90.00 (RRP)
- Colli: 4

Bedlinen 140x220 cm, Pillow 60x63 cm DK 646612

Bedlinen 150x210 cm, Pillow 60x50 cm SE 646615

- DKK 799.95 (RRP) / NOK 1,299.00 (RRP) / SEK 1,299.00 (RRP) / EUR 114.95 (RRP) / GBP 98.00 (RRP)
- Colli: 2

Bedlinen 200x220 cm, Pillow 2x60x63 cm DK 646613

Bedlinen 220x220 cm, Pillow 2x60x50 cm SE 646616

- DKK 1,499.95 (RRP) / NOK 2,099.00 (RRP) / SEK 2,099.00 (RRP) / EUR 209.95 (RRP) / GBP 185.00 (RRP)
- Colli: 1





AMBITION TO CREATE A PLAYFUL & CONSCIOUS PRODUCT RANGE FOR THE BATHROMM

- The ambition is to create a high-quality textile assortment for the conscious customer
- The sourcing and certifications of all textiles correspond with Rosendahl's CSR ambitions
- Continuous newness to build on the success of existing designs

SUBTLE DESIGN REINTERPRETED IN NEW COLORS

- Giving a playful twist to bathroom towels by using statement colors.
- The colors have been chosen according to global trends SS 2025

CERTIFICATIONS

GOTS 'organic': certification that covers the entire supply chain of a textile product made of organic fibers. Key criteria include: environmental, social, technical, quality and human toxicity.

OEKO-TEX standard 1<00: certification for textiles tested for harmful substances.

Clevercare.info: label that helps customers to reduce climate impact, effort and money caring when treating textiles.

JUNA

CHECK

BATHROOM TOWELS

Navy Blue

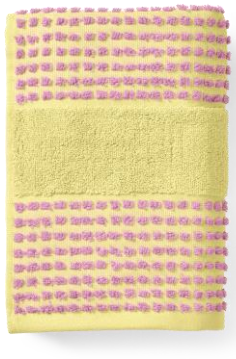


615092

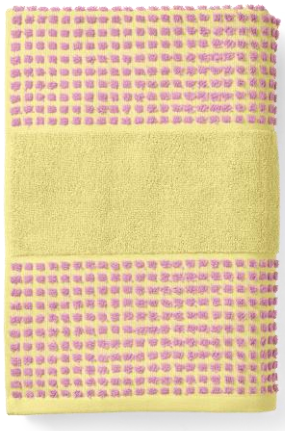


615080

Yellow/Pink



615081



615083

PRODUCT DETAILS

- 100% organic cotton, 550 g/m2
- GOTS and OEKO-TEX certified
- Light and fast-drying in smooth weave
- Recommended wash temperature 40°C (can be washed at 60°C)
- Manufactured in Portugal

RECOMMENDED RETAIL PRICE (RRP)

Towel 50x100 cm

- DKK 199.95 (RRP) / NOK 299.00 (RRP) / SEK 299.00 (RRP) / EUR 27.95 (RRP) / GBP 25.00 (RRP) USD 6.86
- Colli: 6

Towel 70x140 cm

- DKK 299.95 (RRP) / NOK 449.00 (RRP) / SEK 449.00(RRP) / EUR 41.95 (RRP) / GBP 37.00 (RRP) / USD 10.29
- Colli: 4

CSR - RESPONSIBLE PRODUCTION

We aim for transparency regarding the materials we use. If there is a certification scheme relating to a material, a certified supplier will always be our first choice. It is our responsibility to find and experiment with new materials that reduce impact and contribute to restoring nature's resources.

FSC
www.fsc.org
FSC® C140259
The mark of responsible forestry

- At Rosendahl Design Group, we are offering GOTS-certified, organic cotton products since 2020, if possible
- The Global Organic Textile Standard is a labeling scheme for textile products made from organic natural fibres.
- By purchasing a GOTS-certified product, sustainable production from raw material to finished product is ensured. All parties involved are audited by independent certification agencies
- There are high requirements for documentation in relation to ecology, chemical use, working conditions and quality, and in this way the environment and the people who work with the products are taken into account. All in order to ultimately protect the environment and ensure a responsible quality product
- Our objective is to phase out non-certified cotton products and to only be able to offer cotton products with GOTS certification.

GLOBAL ORGANIC TEXTILE STANDARD · GOTS ·
'organic'
Certified by Control Union,
CU1026087

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OEKO TEX®
STANDARD 100
1876-286
DTI

- The OEKO-TEX® mark is a textile label that is intended to protect consumers from being exposed to substances harmful to health, such as may cause skin irritation
- The certificate is obtained by having the textiles examined for the content of chemicals
- The requirements for obtaining the OEKO-TEX® certificate are stricter than the legislation itself and are continuously adjusted in conjunction with new research results
- The scheme is administered in Denmark by the Technological Institute, Textiles, which you can read more about at WWW.OKOTEX.DK.

clevercare.info

- All bed linen, towels and tea towels from our brands can be washed at 60°C, however we recommend washing at 40°C, as it has been documented that washing at the lower temperatures cleans the clothes just as well as at the higher temperatures
- All washing instructions are marked with the Clevercare label, which is a label that works to limit the climate impact and to reduce the consumer's costs by treating textiles in a smart way: not washing too often, washing at lower temperatures, etc.
- There are many advantages to not washing too often and at the same time at lower temperatures. It is both good for the environment, but also very good for your textiles, as textiles last longer if they are not washed all the time
- If you save on water and on the washing degrees, you will also save on your electricity bill - all in all, it only makes sense to wash more consciously and sustainably.

Global Recycled Standard
©TextileExchange
Certified by Control Union,
CU 1026087

- At Rosendahl Design Group, we work with recycled materials
- Where possible, these products are certified according to the Global Recycled Standard which we collaborate with since spring 2021
- The Global Recycled Standard is an international certification scheme for products made from a minimum of 50% recycled materials
- When purchasing a GRS-certified product, a third-party controlled production is ensured from the collection of material to the final product. All parties involved are audited by independent certification agencies
- The certification scheme requires documented tracking of the recycled content throughout the chain, as well as strict requirements for working conditions and chemical handling. All to ensure a high-quality product with recycled content collected and treated in a responsible manner.

CERTIFICATIONS – Guidelines for communication

Rosendahl Design Group is certified according to GRS, GOTS, FSC® and OEKO-TEX product certifications.
Below are guidelines for retailers on how to use the logos and certificate names in consumer faced communication.



- To use the FSC® logo and other trademarks (FSC®, Forest Stewardship Council®) in consumer faced communication a retailer must apply for a "FSC Promotional License", more information and link to application can be found here.
- If you already have a FSC Promotional License, the texts provided by us can be used, including the FSC® information, in compliance with the agreement with your local FSC office.
- If you do not have a license, and are not interested in applying for one, we will have to ask you to remove "FSC®" from the product descriptions received before publishing them on websites etc.
- Instead of "FSC® certified wood" you can write "certified wood" or similar. FSC® must not be mentioned in the description and no FSC® logos can be shown unless you have a FSC Trademark Service license.



- GOTS logo may be used in consumer faced communication, such as; e-commerce product page, store signage, pricelists etc. only if the following criteria are fulfilled:

1. Retailer has signed the "Retailers' GOTS declaration form" and sent this to GOTS for registration (this is not required if the retailer is GOTS certified)
2. Retailer is fully aware of and have understood **the 'Conditions for the Use of GOTS Signs' document** (latest version, publicly available on the GOTS website) and the prescribed label release procedure using the form 'Labelling Release for GOTS Goods' and that we will strictly adhere the same
3. The GOTS logo with license number CU1026087 **MUST ONLY** be used in connection with the GOTS labelled goods supplied by Rosendahl Design Group. Logo will be supplied by Rosendahl Design Group, on demand.
4. Rosendahl Design Group **must approve the claim and logo use.** Send for approval to esa@rdg.dk, latest 2 weeks prior to publication
5. If you do not wish to register with GOTS we must ask you to remove the GOTS from the product descriptions received before publishing them on websites etc.



- The OEKO-TEX logo MUST ONLY be used in connection to the OEKO-TEX certified products supplied by Rosendahl Design Group. Logo with license number (1876-286 DTI) will be supplied on demand.



- GRS logo may be used in consumer faced communication, such as; e-commerce product page, store signage, pricelists etc. only if the following criteria are fulfilled:

1. The claim meet the criteria of: **TE-301 Standards Claims Policy** and **TE-302 Standards Logo Use Specification**
2. **ONLY** GRS logo with Rosendahl Design Group license number (CU1026087) must be used. Logo will be supplied, by Rosendahl Design Group, on demand.
3. If an informational statement is to be added to the logo, **ONLY** ready-made texts available in TE-301 Standards Claims Policy, Sections D1 and D2 are allowed.
4. Rosendahl Design Group **must approve the claim and logo use.** Send for approval to esa@rdg.dk, latest 2 weeks prior to publication
5. If you do not wish to follow the standards and process described above, we must ask you to remove the GRS from the product descriptions received before publishing them on websites etc.